

THURSDAY, 19TH MARCH 2026

9:00 AM

SHALOM HOUSE

ST. DANIEL COMBONI RD, OFF NGONG ROAD

NAIROBI



ethical

AI

**MASTERING ARTIFICIAL INTELLIGENCE
SHIFTING PERSPECTIVES FOR AN ETHICAL
& CONSCIOUS APPROACH**



“TRUE PROGRESS IS NOT MEASURED BY HOW ADVANCED OUR TECHNOLOGIES BECOME, BUT BY HOW DEEPLY WE EMPOWER AND UPLIFT THE MOST VULNERABLE AMONG US.”
Nelson Mandela



The EAiD workshop is designed to provide the **skills and knowledge required to harness AI’s potential ethically**. Through interactive and hands-on sessions, participants will be guided through the operational readiness needed to manage the ethical, cultural, strategic, and technical implications of AI. The goal is to maximize AI’s potential within both long-term strategic visions and daily project management for human development.

WORKSHOP OBJECTIVES

1. Acquire foundational knowledge of AI and its ethical implications.
2. Develop the skills to implement ethical AI frameworks within an organization.
3. Identify critical strategic steps to take before deploying AI solutions.

AGENDA

09:00 | Arrival of participants

09:10 – 09:30 | Workshop Introduction & Presentations

09:30 – 10:30 | Introduction to AI and Its Relevance for the Third Sector

Introduction to AI and its relevance for institutions. Understanding the fundamentals of AI and global ethical challenges and their impacts (environmental, social, and cognitive).

10:30 – 10:50 | Coffee Break

10:50 – 11:30 | Dialogue with participants

11.30 – 13.00 | Global and institutional ethical principles of AI

Practical session on ethics and AI, identifying ethical key principles on AI for my organization.

13.00 – 14.00 | Lunch break

14.00 – 15.00 | The Importance of Data in AI. The Invisible AI Supply Chains in Kenya.

15.00 – 15.30 | Kenya Strategy on AI and European AI Act (for European NGOs)

15.30 – 16.30 | Practical session

Presenting AI tools to optimize processes at an institutional level.
How to develop open-ended and concrete questions to interact effectively with AI generative tools (prompting engineering).

16.30-17.30 | Generative AI tools

General presentation of generative AI tools for advocacy, research, education, and social projects

Register now! Limited slots available.

REGISTRATION DETAILS

Participation Fee KES 7,500 per person
Coffee and lunch break included

LIPA NA M-PESA Buy Goods Till Number: 983899

To register please fill out the following form.

REGISTRATION FORM

<https://forms.gle/H6FdPBF4jycnocBx6>

EAiD is dedicated to promoting the responsible and ethical use of Artificial Intelligence (AI) for institutions and society at large. By addressing the ethical challenges posed by the increasing ubiquity of AI, we help organizations understand its implications and establish the necessary governance frameworks.

Our mission is to empower AI-driven innovation, transforming it into a catalyst for progress in social welfare, community building, education, and management—ensuring a concrete, sustainable, and responsible impact.

FACILITATOR

María Amparo Alonso Escobar, EAiD (Madrid, Spain)

EAiD was founded in 2024 by **María Amparo Alonso Escobar**, a Spanish expert with extensive experience in international relations, strategic management, and human development. Focusing on the ethical use of technology, Amparo brings a unique perspective to EAiD's mission, leveraging her background in international cooperation and the third sector across more than 100 countries in Africa, Europe, Latin America, the Middle East, and Asia.

Appointed as an **“Ethics Advisor”** by the AI Center of Excellence (Spain), María Amparo Alonso has led numerous workshops for educators, institutions, and public administration officials at the UNESCO Chair (Spain). She has also coordinated global impact initiatives, utilizing United Nations mechanisms in Geneva, Rome, and New York.

Her distinguished career spans high-level diplomatic representation—including her roles as former **Co-Executive Director of Caritas Internationalis** and **CI Director for the United Nations**—to grassroots engagement in international cooperation projects. With a solid academic background in economics, she is committed to **ensuring that AI and emerging technologies are ethically integrated into development efforts**, particularly in vulnerable regions.

Amparo Alonso is a member of **ORBICOM**, the global network of UNESCO Chairs in Communication and Media.

www.eaidglobal.org